



P A T E N T

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Petrovic, et al.

Application No.: 10/681,953

Filed: October 8, 2003

For: MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 on November 18, 2003

By: Carol Prentice
Carol Prentice

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

In accordance with 37 C.F.R. §1.56, Applicants wish to call the attention of the Examiner to the following references:

U.S. PATENT(S):

<u>Patent No.</u>	<u>Patentee</u>	<u>Date of Issue</u>
3,842,196	Loughlin	Oct 15, 1974
3,885,217	Cintron	May 20, 1975
3,919,479	Moon et al.	Nov 11, 1975
3,973,206	Haselwood et al.	Aug 03, 1976
4,048,562	Haselwood et al.	Sep 13, 1977
4,225,967	Miwa et al.	Sep 30, 1980
4,230,990	Lert, Jr. et al.	Oct 28, 1980
4,425,578	Haselwood et al.	Jan 10, 1984
4,547,804	Greenberg	Oct 15, 1985

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4,639,779	Greenberg	Jan 27, 1987
4,677,466	Lert, Jr. et al.	Jun 30, 1987
4,686,707	Iwasaki et al.	Aug 11, 1987
4,697,209	Kiewit et al.	Sep 29, 1987
4,703,476	Howard	Oct 27, 1987
4,723,302	Fulmer et al.	Feb 02, 1988
4,739,398	Thomas et al.	Apr 19, 1988
4,764,808	Solar	Aug 16, 1988
4,805,020	Greenberg	Feb 14, 1989
4,807,031	Broughton et al.	Feb 21, 1989
4,843,562	Kenyon et al.	Jun 27, 1989
4,876,736	Kiewit	Oct 24, 1989
4,930,011	Kiewit	May 29, 1990
4,931,871	Kramer	Jun 05, 1990
4,943,963	Waechter et al.	Jul 24, 1990
4,945,412	Kramer	Jul 31, 1990
4,967,273	Greenberg	Oct 30, 1990
4,969,041	O'Grady et al.	Nov 06, 1990
4,972,471	Gross et al.	Nov 20, 1990
4,972,503	Zurlinden	Nov 20, 1990
5,200,822	Bronfin et al.	Apr 06, 1993
5,210,820	Kenyon	May 11, 1993
5,210,831	Emma et al.	May 11, 1993
5,294,982	Salomon et al.	Mar 15, 1994
5,379,345	Greenberg	Jan 03, 1995
5,404,160	Schober et al.	Apr 04, 1995
5,404,377	Moses	Apr 04, 1995

5,408,258	Kolessar	Apr 18, 1995
5,424,785	Orphan	Jun 13, 1995
5,425,100	Thomas et al.	Jun 13, 1995
5,436,653	Ellis et al.	Jul 25, 1995
5,450,490	Jensen et al.	Sep 12, 1995
5,481,294	Thomas et al.	Jan 02, 1996
5,504,518	Ellis et al.	Apr 02, 1996
5,508,754	Orphan	Apr 16, 1996
5,526,427	Thomas et al.	Jun 11, 1996
5,579,124	Aijala et al.	Nov 26, 1996
5,581,658	O'Hagan et al.	Dec 03, 1996
5,581,800	Fardeau et al.	Dec 03, 1996
5,761,606	Wolzien	Jun 02, 1998
5,887,243	Harvey et al.	Mar 23, 1999
5,986,692	Logan et al.	Nov 16, 1999
6,094,228	Ciardullo et al.	Jul 25, 2000
6,229,572	Ciardullo et al.	May 08, 2001
6,404,898	Rhoads	Jun 11, 2002

PUBLICATION(S) :

Mason, A.J., et al., "User Requirements for Watermarking in Broadcast Applications", IEEE Conference Publication, International Broadcasting Convention (IBC 2000), Amsterdam, September 8-12, 2000.

Verance Corporation, "Confirmedia", PowerPoint presentation made to National Association of Broadcasters; April 24, 2001 (40 pages)

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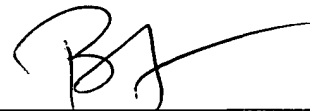
Copies of the two publications are enclosed, together with a completed form PTO-1449.

This Information Disclosure Statement is being filed within three months of the filing date of the subject patent application, and therefore no fee is due.

Consideration of these references by the Examiner is respectfully requested.

The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Respectfully submitted,



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Date: November 18, 2003
ATTORNEY DOCKET NO.: SOL-171

FORM PTO-1449

ATTY. DOCKET NO.: SOL-171

SERIAL NO.:
10/681,953

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

APPLICANT(S): Petrovic, et al.

FILING DATE: October 8, 2003

GROUP:

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	AA	3,842,196	10/15/1974	Loughlin			
	AB	3,885,217	05/20/1975	Cintron			
	AC	3,919,479	11/11/1975	Moon et al.			
	AD	3,973,206	08/03/1976	Haselwood et al.			
	AE	4,048,562	09/13/1977	Haselwood et al.			
	AF	4,225,967	09/30/1980	Miwa et al.			
	AG	4,230,990	10/28/1980	Lert, Jr. et al.			
	AH	4,425,578	01/10/1984	Haselwood et al.			
	AI	4,547,804	10/15/1985	Greenberg			
	AJ	4,639,779	01/27/1987	Greenberg			
	AK	4,677,466	06/30/1987	Lert, Jr. et al.			
	AL	4,686,707	08/11/1987	Iwasaki et al.			
	AM	4,697,209	09/29/1987	Kiewit et al.			
	AN	4,703,476	10/27/1987	Howard			
	AO	4,723,302	02/02/1988	Fulmer et al.			

FOREIGN PATENT DOCUMENTS

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

	AP	Mason, A.J., et al., "User Requirements for Watermarking in Broadcast Applications", IEEE Conference Publication, International Broadcasting Convention (IBC 2000), Amsterdam, September 8-12, 2000.
	AQ	Verance Corporation, "Confirmedia", PowerPoint presentation made to National Association of Broadcasters; April 24, 2001 (40 pages)

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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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	AR	4,739,398	04/19/1988	Thomas et al.			
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	AT	4,805,020	02/14/1989	Greenberg			
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	AW	4,876,736	10/24/1989	Kiewit			
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	BE	4,972,503	11/20/1990	Zurlinden			
	BF	5,200,822	04/06/1993	Bronfin et al.			

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	BJ	5,379,345	01/03/1995	Greenberg			
	BK	5,404,160	04/04/1995	Schober et al.			
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	BM	5,408,258	04/18/1995	Kolessar			
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	BQ	5,450,490	09/12/1995	Jensen et al.			
	BR	5,481,294	01/02/1996	Thomas et al.			
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	BW	5,581,658	12/03/1996	O'Hagan et al.			
	BX	5,581,800	12/03/1996	Fardeau et al.			
	BY	5,761,606	06/02/1998	Wolzien			
	BZ	5,887,243	03/23/1999	Harvey et al.			
	CA	5,986,692	11/16/1999	Logan et al.			
	CB	6,094,228	07/25/2000	Ciardullo et al.			
	CC	6,229,572	05/08/2001	Ciardullo et al.			
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